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FONERA 2.0N WiFi ROUTER Product Description

The new Fonera 2.0n, the innovative web applications WiFi router from FON, has a convenient user interface, USB port and PC software built in that together give you greater control over your media files and the Web, even when your computer is turned off!



The Fonera 2.0n (front and back view above), is brought to you by FON, and available* for sale online at https://shop. fon.com and at select retailers.

*Fall 2009

About The Fonera 2.0n

The Fonera 2.0n has greater WiFi reach and makes it possible to transfer data faster, at up to 300Mbps, thanks to 802.11n technology and more powerful processors. And it will continue downloading and uploading to and from your favorite USB disc while your computer is shut down - freeing up your PC and saving energy.

Connect an external hard drive to the Fonera 2.0n and you can download torrents or files directly to it from services like RapidShare. You can also upload videos automatically from the hard drive to YouTube, or photos to Facebook, Flickr and Picasa.

Connect a USB hub to the Fonera 2.0n and get wireless access to multiple USB devices like webcams and printers, or convert a 3G dongle into a WiFi signal that you can share. Additional applications can be added a la iPhone with just one click. And with every upgrade, you'll get to enjoy even more features - like the ability to follow your Fonera 2.0n via Twitter. Coming soon!

And of course, when you buy a Fonera 2.0n and join FON, you get access to free WiFi at over half a million FON Spots worldwide.



Check out the dashboard demo online at http://fon.gs/f2n-dashboard



http://blog.fonosfera.org/





The Fonera 2.0n is compatible with Windows XP, Windows Vista, Mac and Linux.



About The Dashboard

Type "fonera" into the address bar of your web browser while connected to the Fonera 2.0n WiFi router, and get access to the Fonera 2.0n dashboard.

This easy to use, stylish interface puts you behind the wheel of your Fonera 2.0n, giving you total control over your uploads, downloads, apps, settings and more.

About Fonosfera

Fonosfera is the dynamic community for Fonera 2.0n enthusiasts. Go to http:// blog.fonosfera.org/ to get breaking news about the Fonera 2.0n, including upgrades and information on how to get the most out of your Fonera 2.0n. Developers can interact and contribute to the Trac, Wiki and IRC channel.

Product Specifications

Features

Torrent Downloader: Download torrents with your PC shut down.

YouTube Video Uploader: Upload videos while your PC is turned off.

Picasa, Facebook, Flickr Photo Uploader: Upload photos automatically from any USB storage device connected to the Fonera 2.0n.

Megaupload, RapidShare: Configure your accounts so the Fonera 2.0n downloads for you.

Wireless Storage: Access your external HDD wirelessly (NAS)

Multiple USB Device Hub: Connect a USB hub (not included) and as many USB devices (webcams, printers, etc.) as you want.

3G to WiFi: Convert a 3G dongle into WiFi you can share.

High Speed File Transfer: Transfer files at up to 300 Mbps with 802.11n technology.

Install New Features: Add new apps with just one click.

Free WiFi: Join FON. Roam free at FON Spots and make money.

Hardware

Ethernet port (for ADSL/Cable modem)

- 4 Ethernet ports (for PCs)
- 1 USB port
- 1 SSID (Open, WEP, WPA, WPA2)

1 SSID (FON network)

MIMO multipath technology

802.11n (300Mbps)/802.11g (54 Mbps) compatible



Get To Know Our Customers

Though anyone can enjoy the Fonera 2.0n, this WiFi router was designed for males, aged 18 to 35, who are tech savvy, less price sensitive and want to upgrade their current router from 802.11g to 802.11n or want added features. Our customers fall into five subgroups:

Downloaders

Downloaders are attracted to the Torrent Downloader and the RapidShare, Megaulpad features. They download torrents and files frequently. They may also occasionally upload videos and photos to the web to YouTube, Picasa, Flickr, Facebook.

Remote controllers

Remote controllers want access to their external hard drive wirelessly. They see the Fonera 2.0n as a multiple device hub where they can connect (with the purchase of a USB hub) their external HDD, webcam, radio, and more.

FON fans

FON fans are attracted to the FON community and want free WiFi to the over half a million hotspots (FON Spots) in the FON WiFi network. Some may also be interested in becoming "Bills", the profile that allows Foneros to earn money for sharing WiFi access.

3G to WiFi converters

3G to WiFi converters are attached to the feature that allows users to connect their 3G dongle to the Fonera 2.0n and emit a WiFi signal that can be shared.

Others

There are several other reasons our customers are attracted to the Fonera 2.0n.

They are attracted to OpenWRT and the ability to create their own apps for the Fonera 2.0n.

Or they are attracted to the energy efficiency of the Fonera 2.0n when performing tasks that would otherwise require leaving a computer on.

Other customers want their first wireless router (ready to convert their dial-up or Ethernet connection into wireless).



Product Comparison

The Fonera 2.0n has far more features than similar WiFi routers in its class. Thanks to PC functionality built into the Fonera 2.0n, it is the only router that comes packed with all these features in one device: wireless standard, USB 2.0 port, file server, print server, webcam support, 3G dongle support, make money with your WiFi, free roaming, open plugin platform, torrent downloader, Megaupload and RapidShare, YouTube video uploader, Flickr, Picasa, Facebook photo uploader and access to an easy-to-use interface. Media server and self-tweeting features are coming soon.

The Fonera 2.0n has far more features than the competition:

	Fonera 2.0r	ASUS WL-500G	Planex BRC-14VG	D-Link DIR-855	Belkin N+ Router	Linksys WRTSL54	NetGear WGT634U
Wireless Standard	802.11n	802.11g	802.11g	802.11n	802.11n	802.11n	802.11g
USB 2.0 Port	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
File Server	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Print Server	\checkmark	\checkmark	\checkmark	\checkmark	X	X	X
Webcam Support	\checkmark	\checkmark	X	X	X	X	X
3G Dongle support	\checkmark	X	X	X	X	X	X
Make Money with your WiFi	\checkmark	X	X	X	X	X	X
Free Roaming	\checkmark	X	X	×	X	×	×
Open Plugin Platform	\checkmark	X	X	X	X	X	X
Torrent Downloader	\checkmark	\checkmark	\checkmark	X	X	X	X
Megaupload and Rapidshare	\checkmark	X	X	X	X	X	X
YouTube uploader	\checkmark	X	X	X	X	X	X
Flickr/Picasa uploader	\checkmark	X	X	X	X	×	X
Media Server	COMMING SOON	\checkmark	\checkmark	X	X	\checkmark	X

For More Information

To learn more about the Fonera 2.0n or FON, visit www.fon.com.

If you are writing about the Fonera 2.0n or FON, you can direct your questions to press@fon.com.

If you need help with your Fonera 2.0n or any FON product please contact our customer support team at https://www.fon.com/support/contactUs.